Vision Casting Sunday: Advocate Guide

"Quality Matters" is one of Foster the City's core values. We believe that we honor those we serve by taking the details seriously. When you begin planning your vision casting Sunday, it is important to think through how you set up your Foster the City table or display. We ask you to carefully consider and plan out the following details:

Location

- Strategically place the table where it will receive the most foot traffic from people entering and exiting your church
- Make sure that the Foster the City tablecloth is visible
- Choose a spot that will allow for several people to stop at your table to get information and ask questions

Look

- Make sure the tablecloth is not wrinkled and is placed so the Foster the City logo and name are clearly visible
- To draw attention to your table and make it attractive, you will be provided a faux plant and a bowl of candy, please have those out on display
- It's helpful to have the QR code for RSVPing to an Interest Meeting on display or 1-2 iPads on your table so people can RSVP that way.
- Set up the Vision Cards and Next Step Cards in an appealing way so people can easily access them

SAMPLE VISION CAST TABLE SET UP



Leaders

- When deciding who will work the table, it is often helpful to have at least 2 people. That way, one person can talk to people and answer questions and the other can pass out materials and help people RSVP
    - Possible people to have help are Advocate teammates, current Foster Families, Support Friends, or volunteers
- It is helpful to give a quick training to anyone who will work your table and remind them that they should point people to fill out the Next Steps card in order to receive a follow-up email inviting them to attend an Interest Meeting
- If people want to make donations, have them scan the QR code for giving (if one was provided by your PD), help them navigate to the Foster the City website: fosterthecity.org/donate -or- fill out a Next Step card and a team member will send them the information through an email
- Have paper and pen handy or an device to take note of any question(s) that need further investigation or if you need assistance from the Foster the City team to answer
- Email the information on each next step card to your Program Director within 24 hours (email pics of the cards, enter info in an excel sheet, etc.)